ANOTHER MEDIA IS POSSIBLE

WHO ARE THEY?

NON-PROFITS like Briarpatch and Saskatoon Community Radio.

CO-OPERATIVES like Missinipi Broadcasting and Prairie Dog/Planet S.

COMMUNITY ACCESS TV PROGRAMS like The Four and Talk of the Town.

FIRST NATIONS-SUPPORTED MEDIA like CREEK FM "Your All Nation Super-Station"

GRASSROOTS DOCUMENTARIANS like m.pet productions.

WHAT DO THEY DO?

INVESTIGATE and expose injustice.

INCUBATE new ideas.

BUILD communities.

LINK our many social movements.

MOBLIZE people to take action.

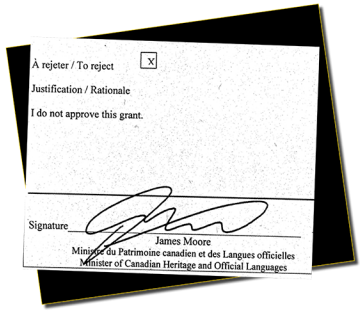
INVOLVE people in telling their own stories.

LEAD coverage of emerging social issues.

New Word

THEY'VE BEEN UNDER POLITICAL ATTACK

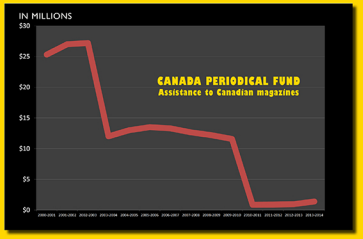
- Under the Sask Party, all Crown ads were withdrawn from Prairie Dog and Planet S, forcing staff layoffs.
- Briarpatch's federal grant was directly over-ruled by Minister James Moore, the same year Our Times, Canadian Dimension any many other progressive magazines lost their funding.



WHY ARE THEY IN TROUBLE?

SUPPORTERS ARE MELTING AWAY

- Cuts to other groups means fewer advertisers and subscriptions sales.
- Unions are diverting their communications dollars to private sector media.
- Reduced federal transfers to the Federation of Sask Indian Nations (FSIN) has led to reduced support for First Nations media.
- Canada's donor culture is sliding - people want media for free.



FEDERAL FUNDING HAS BEEN SLASHED

- 89.2 % drop in magazine titles receiving distribution assistance since 1990.
- 94.5% cut to magazine project and operating assistance grants since 2001.
- 74.2 % loss of distinct community access channels since 1982.
- Zero federal funding for community radio.
- 44.4 % decrease in Northern Aboriginal Broadcasting funds since 1987.
- 100 % cut to the Native Communications Program.

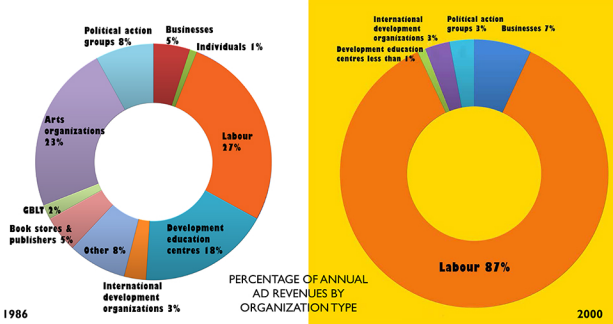
WHY DOES IT MATTER?

THE FREE MARKET AND OUR POLITICAL LEADERS HAVE FAILED TO SUSTAIN AND PROTECT QUALITY JOURNALISM THAT SERVES OUR COMMUNITIES.

- 15.6 % decline in local broadcast programming 1998-2008.
- Ongoing loss of CBC employees and services.
- Closure of 8 Canadian small-market commercial TV stations in 2009.
- Ongoing consolidation and loss of community newspapers.
- Sell-off of public media assets like SCN.
- Decline in investigative journalism that holds power to account.

CANADIANS DESPERATELY NEED INDEPENDENT MEDIA TO MEET THEIR INFORMATION NEEDS.

HOW SOCIAL CUTS HAVE ERODED THE AD BASE - BRIARPATCH MAGAZINE



PERCENTAGE OF ANNUAL AD REVENUES BY ORGANIZATION TYPE

Research by Patricia Elliott
University of Regina School of Journalism.
Full report available at www.patriciaelliott.ca
Independent Voices: Third Sector Media Development and Local Governance in Saskatchewan. Centre for the Study of Co-operatives, University of Saskatchewan, 2015.

BOLD STEPS

BC LABOUR VENTURE CAPITAL helped start The Tyee, a highly popular and progressive online news magazine.

QUEBEC'S SOLIDARITY FUND supports community radio and northern TV.

HERE'S WHAT THE LABOUR MOVEMENT IS DOING IN OTHER PLACES TO BUILD UP MEDIA THAT WORKS FOR PEOPLE, NOT PROFIT. WHAT CAN WE DO IN SASKATCHEWAN?

ALBERTA'S SOCIAL ENTERPRISE FUND helped CKUA Community Radio upgrade its equipment.

WORKERS bought Victoria's CHEK-TV after its corporate owners closed the station, and they greatly improved local news coverage.

THIRD SECTOR MEDIA: non-profit media, co-operative media, labour media, First Nations-operated media, community media.
Not commercial media. Not state-sponsored media. Not social media. A distinct third sector of voluntary/co-operative/nonprofit/independent /participatory journalism by and for the people.

OUTSIDE THE BOX FUNDING – Patricia Elliott, University of Regina
ComMediaConverge 2015

Canadian Alternative Investment Co-operative

- Alternative financing for community-based projects
- www.caic.ca

The Co-operators

- Corporate Giving Program
- Community Economic Development Program
- Co-operative Development Program
- Impact! Fund
- www.cooperators.ca/en/About-Us/foundation.aspx

Co-op Zone

- Has a 21-page spreadsheet of investment funds, grants and free services for co-ops and community projects.
- http://www.coopzone.coop/financing

Canadian Worker Co-op Federation

- Tenacity Works Fund
- http://canadianworker.coop/funding/tenacity-works-fund/

Canadian Co-operative Investment Fund – This fund is under development. It will enhance or complement existing co-op investment funds. Follow www.canada.coop on Facebook or Twitter for announcements about this and other opportunities.

More Co-op/Community Investment funds – There are several in Canada. In addition to loaning money to community enterprises, some also offer straight donation/grant programs. See the attached list.

Government - Canadian Heritage

- Periodicals Fund – Includes digital projects as well as print publications
- Aboriginal People's Program - Language and Northern Broadcasting streams
- Community Cultural Action Program – For official language minority communities
- Young Canada Works – Wage subsidy for youth in arts & culture

Canada Council

- Variety of grants for media productions – oriented more to individual artists and arts organizations, but can be used to support community media activities.

Provincial/municipal

- Ontario Media Development Corporation
- Ontario Arts Council
- Saskatchewan Arts Board
- Manitoba Arts Council
- Various municipal arts councils across Canada

Labour Unions

Provincial labour councils can be persuaded to set up alternative media fund pools, contributed to by their members. Unions are among the last civil society groups with steady incomes, however their memberships are declining as well.

Labour Venture Capital Investment Funds - They lost their tax credit support under the Harper gov't and have been crashing and burning from multiple causes in recent years. Nonetheless, a few functional funds remain and could be approached to invest in media activities that could potentially return an investment.

- Golden Opportunities – Saskatchewan
- SaskWorks – Saskatchewan
- GrowthWorks – BC, but finances projects nationally. Fund has experienced a lot of difficulties in recent years.
- Fonds de solidarité FTQ – Quebec

Universities

- Community Research Units – can be found on nearly every campus now. Links to university-based researchers, student volunteers and, in a few locations, small-project funding.
- Social Sciences and Humanities Research Council funding – can be obtained through strategically linking with faculty members. The application process is painstaking, but can result in major funding for special projects, including capital equipment funding.

Other

- **Jubilee Fund** – Created by Manitoba church groups; ethical investing in community projects
- **Freedonia** – Grants to small grassroots projects in Ontario and BC, including media projects. Website: www.freedonia.ca

Co-operatives and Mutuals Canada. Co-op Development Funds Inventory, 2014.

TABLE 1: Funds by Geographic Area and Total Capitalization of Funds[2]

CO-OPERATIVE SECTOR | INSTITUTIONAL | PARTNERSHIP/OTHER

*Indicates that the co-operative sector fund also funds social enterprises and/or non-profits.

Table 1 CODE	Program	Geographic Area	Total Capitalization
	NATIONAL		
N1	Tenacity Works Fund (CWCF)	All	$500,000
N2	CWCF Technical Assistance Program	All	$12,000 yearly
N3	Co-operators Co-operative Development Program	All	$150,000 yearly
N4	Co-operators Community Economic Development Fund*	All	Aprox. $10 million[3]
N5	Co-operators National Co-op Challenge	All	$200,000 yearly
N6	Canadian Alternative Investment Co-operative (CAIC)*	All	$7 million
N7	First Nations, Métis and Inuit Co-operative Development Program	All	$50,000 yearly
N8	Community Futures Development Corporations	All	N/A
	ARCTIC		
AR1	Arctic Co-op Development Fund (ACDF)	NWT, Nunavut & Yukon	$44.2 million
	ALBERTA		
A1	Social Enterprise Fund	Edmonton Area	N/A
	BRITISH COLUMBIA		
BC1	Momentum Fund (BC Co-operative Association)	BC	$87,700
BC2	Vancity Community Project Grants Program*	BC	$900,000 (2013 amount)[4]
BC3	Vancity Credit Union*	BC	N/A
BC4	CCEC Credit Union Loan Programs*	Vancouver	N/A
BC5	Resilient Capital Program	BC	$14.5 million
	MANITOBA		
M1	Co-operative Loans and Loans Guarantee Board	MB	N/A
M2	Manitoba Cooperative Assistance Fund	MB	$30,000[5]
M3	Manitoba Tax Credit Fund	MB	$30,000 (2014/15)[6]
M4	Assiniboine Credit Union Community Enterprise Development Grants*	Winnipeg	$450,000[7]
M5	Assiniboine Credit Union Sustainable Community Grant Program*	Winnipeg	$450,000
M6	Jubilee Fund	Winnipeg	$1.6 million
	NEW BRUNSWICK		
NB1	Fonds intercoopératif de développement-Acadie Ltée (FIDA)	NB	$74,717

2 When available the total capital investment in each fund or the yearly investment is recorded. N/A means this information was not available.

3 This is the combined total for both Co-operators Foundation CED Funds (Co-operators Fiftieth Anniversary Community Fund (for charities only) and the Co-operators Community Economic Development Fund).

4 Only a small percentage of this community project grant money was given to co-operatives.

5 Funds are provided by the Province on a yearly basis without further commitment.

6 The amount varies depending on the Annual Plan, which is budgeted based on the annual contributions of the Manitoba Cooperative Community.

7 Currently, $450,000 yearly is allocated for ACU's Community Donation programs (Grants and Sponsorships). ACU's policy is to donate a minimum 2.8% of pre-tax earnings (averaged over three years) annually to support community projects, programs and events, with at least 75% awarded in the form of grants.

Table 1 CODE	Program	Geographic Area	Total Capitalization
	NEW BRUNSWICK		
NB2	**Coopérative d'investissement du Nord-Ouest Ltée**	North-Western NB	$235,000
NB3	**Saint John Community Loan Fund**	Saint John	N/A
NB4	**Business NB**	NB	N/A
	NEWFOUNDLAND & LABRADOR		
NL1	**Co-operative Equity Investment Fund**	NFLD	$250,000
	NOVA SCOTIA		
NS1	**Small Business Loan Guarantee Program** (NS Co-operative Council, Atlantic Central, NS Gov't, local credit unions)	NS	$50 million
NS2	**FarmWorks Community Economic Development Investment Fund***	NS	$271,500 (2014 amount)[8]
	ONTARIO		
O1	**Carrot Cache Community Resource Inc.***	ON	$120,000 (2015 amount)
O2	**Fonds de microcrédit pour les entreprises francophones** Fondation francro-Ontarienne / Le Conseil de la coopération de l'Ontario	ON- Southern	$500,000
O3	**Ottawa Community Loan Fund**	Ottawa	N/A
O4	**Toronto Enterprise Fund**	Toronto	> $1 million yearly
O5	**Ontario Trillium Foundation Grants**	ON	$110 million yearly
	QUEBEC		
Q1	**Coop Essor**	QC	$45 million
Q2	**Capital régional et coopératif Desjardins (CRCD)**	QC	$1.2 billion
Q3	**Réseau québécois du crédit communautaire (RQCC)**	QC	$5 million
Q4	**Réseau d'investissement social du Québec (RISQ)**	QC	$8.3 million
Q5	**Centres locaux de développement (CLD) [Fonds local de développement et Fonds de développement et l'économie sociale]**	QC	**N/A**
Q6	**Fondaction CSN (FCSN)**	QC	$843 million
Q7	**Filaction (Fil.)**	QC	$50 million
Q8	**Fiducie du chantier de L'économie Sociale (FCES)**	QC	$52.8 million
Q9	**Caisse d'économie solidaire Desjardins (CECOSOL)**	QC	$477.88 million
Q10	**Sociétés d'aide au développement des collectivités (SADC)**	QC	N/A
Q11	**Coopsco**	QC	N/A
Q12	**Fédération des coopératives funéraires du Québec (FCFQ)**	QC	N/A
Q13	**Fédération des coopératives d'alimentation du Québec (FCAQ)**	QC	N/A
Q14	**Coopérative fédérée et grossistes en alimentation (CF & GA)**	QC	N/A
Q15	**Fédération des coopératives du Nouveau-Québec (FCNQ)**	QC	$15 million
Q16	**CDR Estrie, CDR Saguenay-Lac-Saint-Jean, CDR Montréal-Laval (CDR)**	QC	N/A
Q17	**Investissement Québec**	QC	N/A
	SASKATCHEWAN		
SK1	**Affinity Micro Finance Program***	SK	N/A

8 Over the three years of operation this CEDIF co-operative has raised $721,000 in investments.

Aboriginal Financial Institutions

- Financing for community economic development programs and enterprises, which can include media/communications development.

www.nacca.net

MAP #	AFI NAME	PHONE	FAX	ADDRESS
1	Atuqtuarvik Corporation	(867) 645-5900	(867) 645-5910	P.O. Box 900 Rankin Inlet, NU X0C 0G0
2	Baffin Business Development Corporation	(867) 979-1303	(867) 979-1508	P.O Box 1480 Iqaluit, NU X0A 0H0 1104 B. Inuksugait Plaza. Iqaluit, NU . X0A 0H0
3	Kakivak Association	(867) 979-8951	(867) 979-3707	P.O. Box 1419 Iqualuit, Nunavut X0A 0H0
4	Keewatin Business Development Centre (Kivalliq)	(867) 645-2126	(867) 645-2567	P.O. Box 328 Rankin Inlet, NU X0C 0G0
5	Akaitcho Business Development Corporation	(867) 920-2502	(867) 920-0363	P.O Box 427 Yellowknife, NT X1A 2N3
6	Deh Cho Business Development Centre	(867) 695-2441	(867) 695-2052	P.O Box 238 Fort Simpson, NT X0E 0N0
7	Dogrib Area Community Futures	(867) 392-6070 (877) 284-6875	(867) 392-6339	Rae-Edzo Office, P.O Box 312 Rae, NT X0E 0Y0
8	N.W.T. Metis-Dene Development Fund Ltd.	(867) 873-9341 (888) 554-6333	(867) 766-3745	Suite 101, 4504-49th Avenue Yellowknife, NT X1A 1A7
9	Sahtu Business Development Centre	(867) 587-2016 (877) 211-7232	(867) 587-2407	P.O Box 307 Norman Wells, NT X0E-0V0
10	Thebacha Business Development Services	(867) 872-2795	(867) 872-2824	68 Portage Avenue Box 25 Fort Smith, NT X0E 0P0
11	Däna Näye Ventures	(867) 668-6925	(867) 668-3127	409 Black Street Whitehorse, Yukon Y1A 2N2
12	Aboriginal Business Development Centre	(250) 562-6325	(250) 562-6326	3845 – 15 Avenue Prince George, BC V2N 1A4
13	Burns Lake Native Development Corp	(250) 692-3188	(250) 692-7483	P.O Box 1030 Burns Lake, BC V0J 1E0
14	CFDC of Central Interior First Nations	(250) 828-9833	(250) 828-9972	#215, 345 Yellowhead Highway Kamloops, BC V2H 1H1
15	First Nations Agricultural Lending Association	(250) 314-6804	(250) 314-6809	Box 1186 Stn. Main Kamloops, BC V2C 6H3
16	Haida Gwaii	(250) 626-5594	(250) 626-5693	PO Box 40 Massett, BC V0T 1M0
17	Native Fishing Association	(604) 913-2997	(604) 913-2995	710, 100 Park Royal South West Vancouver, BC V7T 1A2
18	Nuu-chah-nulth Economic Development Corporation	(250) 724-3131	(250) 724-9967	P.O Box 1384 Pacific Rim Highway Port Alberni, BC V9Y 7M2

19	Stó:lo Community Futures Corporation	(604) 858-0009	(604) 858-3829	Building 10 – Third Floor 7201 Vedder Road Chilliwack, BC V2R 4G5
20	Tale' Awtxw Aboriginal Capital Corporation	(604) 926-5626	(604) 926-5627	508, 100 Park Royal South West Vancouver, BC V7T 1A2
21	Tribal Resources Investment Corp.	(250) 624-3535 (800) 665-3201	(250) 624-3883	344, 2nd Avenue West Prince Rupert, BC V8J 1G6
22	Alberta Indian Investment Corporation	(780) 470-3600	(780) 470-3605	Box 180 Enoch Development Building Enoch, AB T7X 3Y3
23	Apeetogosan (Metis) Development Inc.	(780) 452-7951	(780) 454-5997	302, 12308 - 111 Avenue Edmonton, AB T5M 2N4
24	Indian Business Corporation	(403) 291-5825	(403) 291-0953	Unit 56, 2333 18th Ave. NE Calgary, AB T2E 8T6
25	Settlement Investment Corporation	(780) 488-5656 800-661-9902	(780) 488-5811	Suite 104, 10335-172 Street, Centurion Building Edmonton, AB T5S 1K9
26	Community Futures Treaty Seven	(403) 251-9242	(403) 251-9750	300, 6011 – 1A St. SW Calgary, AB T2H 0G5
27	Beaver River Community Futures Development Corp.	(306) 236-4422	(306) 236-5818	P.O Box 2678/106 – 1st Street East Meadow Lake, SK S9X 1Z6
28	Clarence Campeau Development Fund	(306) 657-4870 (888) 657-4870	(306) 657-4890	2158 Airport Drive, Saskatoon, SK S7L 6M6
29	Northern Enterprise Fund Inc.	(306) 288-2258	(306) 288-4667	Box 220 Beauval, SK S0M 0G0
30	Saskatchewan Indian Equity Foundation Inc.	(306) 955-4550	(306) 373-4969	202A Joseph Okemasis drive Saskatoon SK S7N 1B1
31	SaskMetis Economic Development Corporation	(306) 477-4350 (306) 477-4352 Direct Line	(306) 373-2512	406 Jessop Avenue, Saskatoon, SK, S7N 2S5
32	Visions North CFDC	(306) 425-2612	(306) 425-2205	P.O. Box 810/ 711 La Ronge Avenue LaRonge, SK S0J 1L0
33	Arctic Cooperative Development Fund	(204) 697-2243	(204) 697-1880	1645 Inkster Blvd. Winnipeg, MB R2X 2W7 ATTN: Treasury Department
34	Cedar Lake CFDC	(204) 627-5450 (888) 498-4175	(204) 627-5460	P.O. Box 569, #1 St. Godard Street The Pas, MAN R9A 1K6
35	Dakota Ojibway	(204) 988-5373	(204) 988-5365	4820 Portage Avenue Headingley, MB R4H 1C8
36	First Peoples Economic Growth Fund Inc	(204) 942-6026	(204) 942-6441	315-260 St. Mary Avenue, Winnipeg MB R3C 0M6
37	Kitayan CFDC	(204) 982-2170	(204) 943-3412	Unit 4 846 Marion, Winnipeg, Manitoba R2J 0K6
38	Louis Riel Capital Corporation	(204) 589-0772	(204) 589-0791	340 – 150 Henry Avenue Winnipeg, MAN R3B 0J7
39	North Central CFDC Manitoba	(204) 677-1490	(204) 778-5672	P.O Box 1208, Station Road Thompson, MAN R8N 1P1
40	Northwest Manitoba	(204) 356-2489	(204) 356-	Box 188, 499 Sherritt Avenue Lynn Lake, MAN

	Community Futures Development Corp.		2785	R0B 0W0
41	Southeast Community Futures Development Corporation	(204) 943-1656	(204) 943-1735	200-208 Edmonton Street, Winnipeg MB R3C 1R7
42	Tribal Wi-chi-way-win Capital Corporation	(204) 943-0888	(204) 946-5318	419 Notredame Avenue Winnipeg, MAN R3B 1R3
43	Indian Agricultural Program of Ontario	(519) 652-2440	(519) 652-0085	220 North Street, P.O. Box 100, Stirling, ON, K0K 3E0
44	Nishnawbe Aski Development Fund	(807) 623-5397 (800) 465-6821	(807) 622-8271	2nd FL, 106 Centennial Square Thunder Bay, ON P7E 1H3
45	Ohwistha Capital Corporation	(613) 933-6500	(613) 933-7808	341D Island Rd. E, Akwesasne, ON K6H 5R7
46	Rainy Lake Tribal Area Business & Financial Services Corporation	(807) 274-8531	(807) 274-4330	1455 Idylwild Dr., P.O. Box 522 Fort Frances, ON P9A 3M8
47	Tecumseh Development Corporation	(519) 289-2122	(519) 289-5550	R.R. #1, 311 Jubilee Road Muncey, ON N0L 1Y0
48	Two Rivers Community Development Centre	(519) 445-4567	(519) 445-2154	P.O Box 225, 16 Sunrise Court Ohsweken, ON N0A 1M0
49	Wakenagun Community Futures Dev. Corp.	(705) 658-4428	(705) 658-4672	P.O Box 308 Moose Factory, ON P0L 1W0
50	Waubetek Business Development Corporation	(705) 285-4275	(705) 285-4584	General Delivery White Fish River Comm. Ctr. Birch Island, ON P0P 1A0
51	Corporation Développement Économique Montagnaise	(418) 968-1246 (800) 463-2216	(418) 962-2449	1005 Boul Laure, Suite 110 Sept-Îles, PQ G4R 4S6
52	EEYOU Economic Group/CFDC Inc.	(819) 753-2560	(819) 753-2568	58 Pine Street Wasanipi, PQ J0Y 3C0
53	Nunavik Investment Corporation	(819) 964-1872	(819) 964-1497	P.O. Box 789 Kuujjuaq, Quebec J0M 1C0
54	SOCCA (Native Commercial Credit Corporation)	(418) 842-0972	(418) 842-8925	2936, rue de la Faune, bureau 200 Wendake, (Québec) G0A 4V0
55	Ulnooweg Development Group Inc.	(902) 893-7379	(902) 893-0353	P.O. Box 1259, Truro, NS. B2N 5N2
56	Kitikmeot Community Futures Inc.	(867) 983-7383	(867) 983-7380	#26 Omningmak In The Artic Island Lodge, PO Box 1331, Cambridge Bay, NU. X0B 0C0